



El futuro  
es de todos

APC Colombia  
Agencia Presidencial de  
Cooperación Internacional



# HUB

DE CONOCIMIENTO



Agenda for the session

**Opening remarks**

**Catalina Quintero**, Director of South-South Cooperation, APC-Colombia

**John Hardy**, Director of Competitiveness, Palmira Chamber of Commerce

**Paulo Esteves**, Director, BRICS Policy Center

**Emmanuel Letouzé**, Director and Co-Founder, Datapop Alliance

**Presentations by  
panelists**

Panelists were asked to indicate how international cooperation is measured in the context of their sector, and present a “Big Idea” to increase its effectiveness



Q&A

TO ALL PARTICIPANTS: **What aspects of South-South Cooperation must be measured to make it more effective, even if some may consider it controversial?**

## Ideation session



The CoP on Measurement and Quantification of SSC will have two main workstreams:

A **documentation** workstream, in which we will do meta-analysis of reports and best practices we can find around the world. Insights regarding common patterns or problems will be used to structure discussions and exploratory works.

A **community** workstream with frequent discussions and eventual meetings, fora and peer sessions



**To make new dishes, we need new ingredients!**

We aim to **push the knowledge frontier forward**, which is why we are calling upon a wide network of actors

Let's start from what's already available:

- 1) **Visit [www.menti.com](https://www.menti.com)**
- 2) Enter code **6756 7275**

**Ideation session**

Participants will be contacted soon to set up a profile at the CoP and start building

The CoP will operate in English and Spanish



## Wrap-up

One of the first items on the CoP agenda will be to agree on a short name that **isn't CoPMQSSC!**



**Wrap-up**



**See you soon!**